

2021 IMDPA ANNUAL CONFERENCE

OCTOBER 6-7

📍 OAK BROOK, ILLINOIS

REAL EXPERTS.

REAL ANSWERS.

REAL VALUE.



Hilton Oak Brook Hills Resort
3500 Midwest Road, Oak Brook IL 60523

www.metaldecorators.org

The IMDPA is dedicated to improving and fostering advancements in both metal decorating and packaging. We strive to provide the industry with valuable information and opportunities to network with fellow industry personnel. This language reflects the IMDPA's stated Purpose written in our association's membership application. This dedication will become evident once again as you learn what the IMDPA's Conference committee has assembled for this year's Conference.

In keeping with the general session offerings of a keynote speaker, financial analyst, marketing guru, and motivational speaker, we enhanced the program with trending political, sustainability, foreign trade and automated manufacturing presentations. Remaining true to our quest to present the latest technological developments, we host the ever popular breakout sessions which are streamlined for two-piece and flat-sheet decoration as well as manufacturing.

This year's Conference being held from Oct 6-7 in Oak Brook, IL, USA, will include presentations of interest to metal decorating and metal packaging personnel alike. Our Conference includes presentations on employee engagement, political outlook, metal packaging financial analysis, regulations affecting metal packaging, LED Curing, Digital Printing, Customer Branding Initiatives, Printing Equipment improvements and industry innovations. We will have enlightening Keynote Speeches from Gary Hemphill of the Beverage Marketing Corporation and Dr. Daniel Abramowicz, Crown Holdings on Digital Printing.

With Your Conference Safety In Mind:

The IMDPA will follow the Illinois State guidelines and the Hilton's safety practices for hosting our Conference to ensure that we have a safe meeting environment for all attendees.

WHY ATTEND?

You'll get maximum educational and networking opportunities with a minimal time commitment. Learn the latest developments and key issues affecting the metal decorating industry.

WHAT WILL YOU LEARN?

Benefit from information exchange, professional networking and a wide variety of communication opportunities in an informal, relaxed environment. Return to your job with new ideas, methods and best practices that you can apply immediately.

PROGRAM HIGHLIGHTS

Technical Innovation	Quality Awards
Market Trends	Tabletop Exhibits
Financial & Regulatory	Scholarship Golf Outing
Legal & Compliance	Application-Specific Breakouts
Global Trade Tariffs	
Motivational Speaker	



Hilton Oak Brook Hills Resort & Conference Center

Register Online: metaldecorators.org

Click on Events and select Hotel Reservations

Register by Phone: 1-800-HILTONS or 630-850-5555

Mention code IMDPA21 to receive the IMDPA special rate of \$189 + tax

All reservations are 100% refundable up to 28 days prior to arrival. Cut off date is September 12.

**BOOK
NOW!**
for Discounted
Rate

PRODUCT SPONSORSHIP & DISPLAY REGISTRATION

2021 ANNUAL IMDPA CONFERENCE

October 6-7, 2021 ▪ Hilton Oak Brook Hills Resort ▪ Oak Brook, IL USA

**PROMOTE YOUR COMPANY ▪ SHOWCASE YOUR TECHNOLOGY
NETWORKING OPPORTUNITIES ▪ PRIZES AWARDED**



2021 SPONSORSHIP—\$1,000 \$1,200 VALUE

Show your dedication to the industry, promote your company and get your name in front of 300+ metal packaging attendees during the IMDPA 2021 Annual Conference.

Sponsorship Includes:

1. Complimentary tabletop display during Sponsor Hosted Hospitality Event. \$350.00 Value
2. Logo placement/hyperlink on IMDPA website for 1 year. \$750.00 Value
3. Free listing in Resource Directory. \$100.00 Value
4. On-site company recognition throughout hotel conference center via signs and banners.
5. Free listing in Sponsor & Exhibitor Prospectus booklet.
6. Recognition by industry peers with special attendee badge.

\$1,000 fee contributes to motivational speaker, conference giveaways, speaker gifts, exhibitor hospitality, promotional signage and other promotional costs incurred.

PRODUCT DISPLAY EXHIBITS

The Annual Tabletop Display Sponsor Hosted Hospitality Event will take place at the conclusion of Wednesday's general session. Displays will be set up in one large ballroom at the Hilton Oak Brook Hills Resort. During the Hospitality Event, refreshments and heavy hors d'oeuvres will be served. Prizes will be awarded to those in attendance.

Guidelines:

1. The Display and Sponsor Hosted Hospitality Event will be held on Wednesday, October 6th.
2. The Exhibit fee is \$350.00 USD. Electrical services are available upon request for an additional \$75.00.
The Exhibit fee is waived for those signed up for Conference Sponsorship.
3. Display space must be requested in advance by Sept. 17th. Tables will be available on a 1st come basis.
4. Display areas will be limited to 30" x 72" of table space.
5. Display set-up will take place on Wednesday after the luncheon.
6. Information for display set-up will be forthcoming.

*** Please complete the enclosed information form for the exhibit program to be distributed at the conference by September 17, 2021. For those attending the conference, please complete the enclosed conference registration form or register online at www.metaldecorators.org. Return the form to:**

IMDPA
PO Box 922
Sykesville, MD 21784, USA

Email: info@metaldecorators.org

Sponsor: ☐ Yes ☐ No \$1,000 – Includes FREE Exhibit Table. ☐ Please reserve a table at no cost. ☐ Add electric at \$75 additional.

Exhibitor: ☐ Yes ☐ No # Tables: _____ ☐ \$350.00 per table without electric ☐ \$425.00 per table includes electric

Special needs (electrical for \$75.00 additional): _____

Name : _____ Company: _____

Phone: _____ Email: _____

Enclosed is a check # _____ in the amount of \$ _____ USD, payable to the International Metal Decorators Association

Please charge my credit card \$ _____ USD

☐ American Express ☐ Visa ☐ Master Card Cardholder Name: _____

Card Number: _____ Expiration Date: _____ Security Code: _____

Signature: _____

NOTE: Sponsorship does not include Conference Registration Fees. Attendees must register for the Conference. Display registrants must also register for the Conference.

Sponsorship and Exhibitor fees must be paid by September 17, 2021 to be included in all onsite promotional materials.

www.metaldecorators.org

CONFERENCE SPONSORSHIP

Show your dedication to the industry, promote your company and get your name in front of 300+ metal packaging attendees. A conference sponsorship contributes to the motivational speaker, conference giveaways, speaker gifts, exhibitor hospitality and promotional signage. If your company wishes to join the ranks of those listed below, please submit the enclosed form.

SPONSORSHIP INCLUDES

**\$1,200
VALUE**

- Free tabletop display
- Free resource directory listing
- On-site recognition throughout conference center
- Website logo hyperlink for 1 year
- Special attendee badge
- Recognition in pre- and post-show promo materials



DECORATOR OF THE YEAR AWARDS

The IMDPA supports the recognition of the craftsmanship displayed by those who are active

in the decoration of metal products. Our industry is fortunate to have many individuals who have demonstrated a performance level worthy of recognition by their peers.

Companies are afforded the opportunity to recognize those individuals who have displayed exemplary craftsmanship while carrying out their duties operating or maintaining metal decorating equipment. We encourage managers to submit applications for those who meet the IMDPA's criteria to be considered for such recognition. **Download an entry form from our website: metaldecorators.org. Deadline for submission is September 3, 2021.** All nominees will be given a complimentary registration to the conference and will be recognized during Wednesday's Awards Luncheon.

2021 COMMITTEE MEMBERS

John Clark, Chair Hereaus Noblelight	Sarah Jacks INX International
Randy Apperson Finzer Roller	Jack Knight INX International
Bob Blandford Miltec UV	Steven Markovich Sherwin-Williams
Levi Boss Ball Corporation	Carl Martel Coral Chemical
Mike Block Carey Color	Mike Masenior Ameripro
Sam Courtney VN Graphics	Victoria Ryan Ardagh Group
Tim Duca CanPack	Renee Schouten INX International
Craig Eberts IMDPA Honorary	Philip Shaughnessy Crown Cork & Seal
Paul Fennessy Crown Cork & Seal	Mark Von Bokel SGS International
Mark Finch Silgan	Mike Yavorski Sherwin-Williams
Gene Furey IMDPA Honorary	
John Friedman Northern Container	
Bill Graue IMDPA Honorary	
John Greenwald IMDPA Honorary	
Nick Hammer Trivium	
Bill Hoyle Hoyle Consulting	
John Hrdlick INX International	
Kyle Hurla INX International	
Art Hurley Silgan Closures	

CONFERENCE AGENDA

WEDNESDAY | OCTOBER 6

7–8:30 a.m.	REGISTRATION AND CONTINENTAL BREAKFAST
8–8:30 a.m.	ANNUAL MEMBERSHIP MEETING Annual meeting for current and new members
8:30–8:45 a.m.	PRESIDENT'S OPENING REMARKS Renee Schouten, IMDPA President
9 a.m.–12 p.m.	GENERAL SESSION Keynote Presentation Trends in the U.S. Beverage Market and Its Packaging Gary Hemphill, Managing Director & COO, Beverage Marketing Corporation State of the Industry Mark Wilde, Ph.D. Managing Director, BMO Capital Markets 2021 Political Outlook Russ Randle Miles & Stockbridge Motivational Speaker Smart Strategies for Manufacturing Engagement Lisa Ryan, Founder/Chief Appreciation Strategist, Grategy, LLC.
12–1:15 p.m.	AWARDS LUNCHEON Member of the Year, Decorators of the Year & Excellence in Quality, and golf scholarships
1:30–5 p.m.	BREAKOUT SESSIONS Flat Sheet 3P Regulatory Issues and Innovations for Improvements. Two Piece Latest in can inspection technologies, non-contact printing systems, and innovation. Manufacturing Latest in Metal Packaging Manufacturing
5–7 p.m.	TABLETOP EXHIBITION & SPONSOR HOSTED HOSPITALITY Real Experts, Real Answers, Real Value Featuring prize drawing giveaways at the end of the session

EVENING IS OPEN

THURSDAY | OCTOBER 7

7–8:30 a.m.	CONTINENTAL BREAKFAST AND NETWORKING
8:30 a.m.–12 p.m.	GENERAL SESSION Keynote Presentation The Commercialization of Digital Printing for 2pc Beverage Cans Daniel A. Abramowicz, Ph. D., CTO Crown Holdings Global Trade Tariffs affecting metal decorating Nazak Nikateir, US Dept. of Commerce, International Trade Administrator Regulatory Presentation Rebecca Lipscomb, INX International Ink Co. Innovation Presentations

FEATURED SPEAKERS



GARY HEMPHILL

GARY HEMPHILL | KEYNOTE SPEAKER

MANAGING DIRECTOR & COO OF BEVERAGE MARKETING CORPORATION

The U.S. beverage marketplace is evolving with the emergence of new segments, brands and companies. Likewise, today's consumers have grown more discerning, demanding variety, healthfulness, and convenience in their beverage choices. Gary Hemphill will cover the ever-changing marketplace and the implications for packaging in this thought-provoking presentation. Get a look at 2020 beverage developments and data, plus a peek into the future. Gary A. Hemphill is Managing Director of Research at Beverage Marketing Corporation and has more than 25 years' experience in the beverage industry. He is widely quoted in the press and has often been interviewed on both TV and radio on issues of critical importance to the beverage industry.

LISA RYAN | MOTIVATIONAL SPEAKER

ENGAGEMENT & RETENTION EXPERT

Smart Strategies to Keep Your Top Talent

Are you frustrated with your employees' lack of commitment and passion? Do you wish you could connect with your team members in a meaningful way? Are you seeing their negative attitudes affect your company's relationships with your customers? As a Certified Speaking Professional, an award-winning speaker and author of ten books, Lisa Ryan works with her clients to develop employee and client engagement initiatives and strategies that keep their top talent and best clients from becoming someone else's. Her expertise includes: strengthening workplace culture, improving employee engagement, increasing customer retention, and initiating gratitude strategies ("Gratitudes") for personal and professional transformation. You will enjoy her high energy, enthusiastic delivery and quick wit and they leave the session with ideas they are committed to acting on immediately to make positive workplace culture changes.



LISA RYAN

EXCELLENCE IN QUALITY COMPETITION

During Wednesday's Awards Luncheon, the best of the best will be put up on the big screen for all to view and acknowledge the winners' dynamic and high quality decorating. From all of the Best of Category winners, a panel of judges will select the Grand Award for the best decorating of the year.

For more details and guidelines and to submit an entry, visit metaldecorators.org.
Submission deadline for is August 9th, 2021.

AWARDS

Best of Category Award

Presented to the winners in each of the categories.

Award of Excellence

Presented to the second place finishers in each of the categories.

Grand Award

Presented for the piece chosen as the best of all categories.

Technical Achievement Award

An Award Winner will be selected from all entries.

CATEGORIES

- Aerosol & Bottles
- Closures & Ends
- Craft Cans
- Digital Printing
- Food & General Line
(Includes Beverage Three Piece)
- Miscellaneous Products
(Includes Signs & Displays)
- Specialty & Fancy Cans
- Two Piece Beverage
- Canmaking Innovation & Tooling

We are thankful for our generous sponsors of last year's 2020 Showcase



GOLD LEVEL

Environmental Services & Technologies
INX International Ink Co.
Perm Machine & Tool

SILVER LEVEL

Finzer Rollers
Hereaus
Henkel
Intercan
Anguil Environmental

BRONZE LEVEL

Sun Chemical



IMDPA Memorial Scholarship GOLF OUTING & BANQUET

TUESDAY | OCTOBER 5, 2021



Hilton Oak Brook Hills Willow Crest Golf Course

The proceeds from the IMDPA Memorial Golf outing are used to fund a most worthy cause, our **IMDPA Scholarship Fund**. These funds are awarded to our members' children and grandchildren who will continue their pursuit of learning at the college level.

Golfers will enjoy the camaraderie and sportsmanship of fellow metal decorators as they play on the Willow Crest Golf Course. Upon completion of the play, we will host our ever-popular banquet, during which we recognize the achievements of the day's golfers. The banquet is also open to non-golfers who want to share in the festivities and fellowship of the other industry members.

To register and find more details go to: www.metaldecorators.org and look for IMDPA Golf & Banquet under Events.

Sponsor Hosted

TABLETOP EXHIBITION

The Sponsor Hosted Annual Tabletop Exhibit will take place at the conclusion of Wednesday's general session. Displays will be set up in one large ballroom during which refreshments and hors d'oeuvres will be served. This is a great opportunity for attendees to network with real experts, get real answers and real value. **This event always SELLS out so reserve your spot today** by submitting the enclosed form.



REGISTER ONLINE TODAY

MEMBERS

Advance Registration: \$350
(Register by September 24, 2021)

NOTE: For the member rate, your email address will be required for verification and dues must be current.

On-site Registration: \$385

NON-MEMBERS

Advance Registration: \$450
(Register by September 24, 2021)

On-site Registration: \$485

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Register for the **Annual Scholarship Golf Outing and Conference** featuring:

- Maximum educational and networking opportunities with a minimal time commitment
- Learn the latest development and key issues affecting the metal packaging industry
- Return to your job with new ideas, methods, and best practices which you can apply immediately

**SAVE
UP TO \$35**
WHEN YOU REGISTER BY
SEPTEMBER 24



— **REGISTER NOW** —
HILTON OAK BROOK HILLS RESORT
OAK BROOK, IL 60523, USA

www.metaldecorators.org

