IMDPA ANNUAL CONFERENCE

SPEAKER AGENDA

HILTON OAK BROOK HILLS RESORT & CONFERENCE CENTER
OAK BROOK, ILLINOIS, USA // MAY 22-23, 2019

REAL EXPERTS › REAL ANSWERS › REAL VALUE

WWW.METALDECORATORS.ORG
7:00 AM - 8:30 AM
REGISTRATION AND NETWORKING HOT BREAKFAST

8:00 AM - 8:30 AM
ANNUAL MEMBERSHIP MEETING

8:30 AM - 8:45 AM
CONFERENCE REPORT AND OPENING REMARKS

8:45 AM - 12:00 PM
GENERAL SESSION

8:45 AM - 9:30 AM
KEYNOTE PRESENTATION

**ELEVATING PACKAGING IN TODAY’S MARKETPLACE**

**ROBERT CLARK | KEYNOTE SPEAKER**
**SENIOR DIRECTOR OF PACKAGING INNOVATION AT ANHEUSER-BUSCH INBEV**

Rob Clark is the Sr. Director of Design and Packaging at Anheuser-Busch, Inc. He has over 20 years of experience with an emphasis in packaging development and design, sales, marketing retail merchandise buying and procurement. Prior to joining Anheuser-Busch in 2003, he worked as VP Sale at Next Generation, Inc and as a Retail Buyer, May Company.
9:30 AM - 10:15 AM
GENERAL SESSION
WALL STREET PERSPECTIVES ON THE BEVERAGE CAN INDUSTRY

MARK WILDE
MANAGING DIRECTOR OF EQUITY RESEARCH & PACKAGING, BANK OF MONTREAL

Mark Wilde is Bank of Montreal’s senior analyst on the North American Paper, Packaging & Forest Products sector. For more two decades, he has repeatedly been recognized as one of the sector’s best stock pickers and a frequently-quoted sector expert. He has been cited in The New York Times, Wall Street Journal and other publications and appeared on CNBC.

10:15 AM - 10:30 AM
BREAK

10:30 AM - 11:00 AM
GENERAL SESSION
LEGAL TRENDS AND DEVELOPMENTS FOR MANAGING LABOR 2019

JOHN PHILLIPS
SENIOR ASSOCIATE IN THE LABOR & EMPLOYMENT DEPARTMENT, SEYFARTH SHAW LLP.

John Phillips is a senior associate in the Labor & Employment Department in the Houston office of Seyfarth Shaw LLP. His practice focuses on labor and employment matters, including litigation in federal and state courts, and before administrative agencies. Mr. Phillips regularly defends management in employment claims under various state and federal statutes, including Title VII of the Civil Rights Act of 1964, the Age Discrimination in Employment Act, the Americans with Disabilities Act, the Family Medical Leave Act, and the Texas Commission on Human Rights Act.

11:00 PM - 12:00 PM
GENERAL SESSION
WONDER & IMAGINATION

HARRIS III
MOTIVATION SPEAKER

While hundreds of thousands of people around the globe know Harris “the Third” as an award-winning illusionist, in the last few years his career has exploded into becoming a sought-out keynote speaker, storyteller, and event curator. His greatest strength as a communicator is often found in his unique form of storytelling. He attracts audiences and holds their attention in a way few other speakers do. Harris is awakening child-like wonder, imagination, and curiosity in a way that only someone who believes in real magic can.
12:00 PM - 1:15 PM

AWARDS LUNCH

1:30 PM - 5:00 PM

BREAK OUT SESSIONS

1:30 PM - 2:00 PM

TWO PIECE SESSION

CANNED WATER: A FLUID CONVERSATION WITH THE FOUNDERS OF OPEN WATER

NICOLE DOUCET
CO-FOUNDER & CEO, OPEN WATER

JESS PAGE
CO-FOUNDER & CBO, OPEN WATER

Nicole Doucet and Jess Page are Co-founders and the CEO and CBO, respectively, of sustainable bottled water company Open Water. The company was started with the mission to fight ocean plastic pollution. Launched in 2014, Open Water is now one of the fastest growing bottled water brands in the country. The brand has been able to stand out in a crowded industry by turning away from plastic bottles and shining a light on the sustainability benefits of aluminum packaging.

2:00 PM - 2:30 PM

TWO PIECE SESSION

ADDING VALUE THROUGH SPECIALTY INKS

KEVIN LAPIERRE
SENIOR ACCOUNT EXECUTIVE, CTI

Kevin LaPierre is the Senior Account Executive at CTI (Chromatic Technologies Inc.). He has over 20+ years of experience in the Ink, Packaging, Specialty Chemical, and Plastic Industries, working at companies such as Sun Chemical and Dow Corning, in Sales Management, Product Marketing, Technical/Brand Management, and Product Management positions.
Tim Cantrell, Product Application Specialist for Dantex Corporation, has over 30 years of experience in the flexographic and letterpress industries. Prior to joining Dantex Corporation, he worked for Albea Packaging as their quality coordinator and managed their prepress room. His areas of focus include platemaking, prepress workflow, color management, process control, and process improvement. Tim is a retired 82nd Airborne Combat Engineer from the US Army and resides in Tennessee.

Sean Tang is a senior research scientist in Industrial Coating R&D, Dow Coating Materials. Upon completing his PhD of Materials Science and Engineering at University of Michigan Ann Arbor, Sean started working at Dow in 2001. Sean’s research at Dow has been primarily in polymeric materials science and product development, including nano-materials, electronic materials and lithium-ion battery materials. In last nine plus years, Sean’s work has been focused on development and commercialization of novel waterborne and solvent borne materials for industrial coating applications including food/beverage can coatings, maintenance and protective coatings and plastic coatings.
UNLOCKING CREATIVITY WITH DIGITAL & STANDARDIZATION

Learn how canmakers are utilizing the latest tools and technology for 2 piece metal decorating that complement their current processes in order to offer customers more efficient ways to exhibit their creativity and bring their brands to life. Updates to how the industry is adapting to these tools created to provide standardization and education will also be explored in a collaborative presentation by Ball and INX.

4:00 PM - 4:45 PM
TWO PIECE SESSION

SARAH JACKS
PROJECT MANAGER, INX INTERNATIONAL INK CO.

Sarah Jacks is a Special Projects manager working in the 2-piece metal division at INX International. Jacks leads the INX Color Perfection® team, helping provide color management solutions for brand owners, designers, and metal decorators. She has been with INX for close to 5 years where she has worked closely with multiple divisions, including the INX Digital Division before turning her primary focus to the metal decorating division.

HEATHER COOK
GRAPHICS COORDINATOR, BALL CORPORATION

Heather Cook is a Production Technician at Ball Corporation and works primarily with INX's digital printer. Heather has been with Ball Corporation for nearly two years and has worked in the production of CTP plates, Eyris plates, printing blankets, laser tabs, and digital proofs. She has been instrumental in the implementation of the Digital proofing process at Ball and currently runs the INX CP800.

4:45 PM - 5:00 PM
Q&A

1:30 PM - 2:00 PM
FLAT SHEET SESSION

UNDERSTANDING CURVES: IMPROVING PROCESS CAPABILITY THROUGH MEASUREMENTS

LUC NELEN
MANAGING DIRECTOR, INNOSEN

Luc Nelen is the Owner and Managing Director of Innosen and is an engineer by profession. He started his career with Philips in the Netherlands as an R&D engineer and later on found his niche in the metal packaging industry by working with companies like the Dutch canmaking operation of Continental Can: Thomassen & Drijer. Luc spent 16 years as one of the owners of Sencon with a special responsibility for the 3-pc market. In 2013, after an amicable split from Sencon, he established an independent company called Innosen. Innosen is best known for its innovative approach in solving 3-pc canmaking sensing and control issues.
2:00 PM - 2:30 PM
FLAT SHEET SESSION

THE MECHANICS OF FINGERPRINTING PRESSES

MIKE WHELPLEY
SOLUTIONS DEVELOPMENT MANAGER, FUJIFILM

Mike has 30 years of experience working with professional print providers to align their printing and proofing systems for color accuracy and industry specifications. His experience encompasses conventional and digital offset print, flexographic print and digital ink-jet and wide format printing and proofing. Currently he is Solutions Development Manager for ColorPath Software and Field Implementation. He is also a certified IDEAlliance G7 Expert Trainer and is responsible for all private and public G7 Expert and G7 Professional training programs held at FUJIFILM Graphic Systems Division.

2:30 PM - 3:00 PM
FLAT SHEET SESSION

LINE OPTIMIZING, REBUILD-IMPROVE-OPTIMIZE

DERRICK STRAKA
HEAD OF LINE OPTIMIZING, KBA

Education
Master in electrical engineering

Experience
2006 - 2014 KBA-MetalPrint Area Sales Manager Latin America & Brasil
2014 - 2018 KBA-MetalPrint Head of Service
2018 - today KBA-MetalPrint Head of Line Optimising

3:00 PM - 3:15 PM
BREAK

3:15 PM - 3:45 PM
FLAT SHEET SESSION

OUT OF SIGHT - OUT OF MIND - YOUR BULK TANK FARM

DAVE SHERIDAN
FOUNDER & OWNER, SHERIDAN MANAGEMENT GROUP

Mr. Sheridan is the owner of Sheridan Management Group, a management consultancy he founded to serve Industrial clients. He previously spent 22 years at Valspar in leadership positions within Commercial, Operations and Project Management, where he established and led a Global PMO for the Packaging Coatings business focused on qualifying and commercializing new technologies to address materials-of-concern around the world.
3:45 PM - 4:15 PM
FLAT SHEET SESSION

LED CURING. LIGHT AT THE END OF THE TUNNEL?
MATTEO SOPRANI
OWNER, SOPRANI ENGINEERING
FRANCISCO DATTILO
OWNER, SOPRANI ENGINEERING
PATRICK MONTALI
OWNER, SOPRANI ENGINEERING

4:15 PM - 4:45 PM
FLAT SHEET SESSION

INTRODUCTION TO MAUSER PACKAGING SOLUTIONS/GENERAL LINE AND AEROSOL PRINTING

DAVID BLYTHE
DIRECTOR OF ENGINEERING, MAUSER PACKAGING SOLUTIONS

David Blythe is the Director of Engineering for Mauser Packaging Solutions Small Packaging. David has worked for Mauser Packaging Solutions (Legacy Bway Corporation) for 17 years in several different rolls in the Engineering Group, including Design Engineer, Project Engineer, Technical Services Manager and Engineering Manager. As Director of Engineering, David has the responsibility for all Capex Spend. Also David is responsible for bringing new Automation to Mauser Packaging Solutions. David has a Bachelor of Science Degree in Electrical/Mechanical Engineering from Rochester Institute of Technology.

4:45 PM - 5:00 PM

Q&A

1:30 PM - 3:00 PM
MANUFACTURING SESSION

PLANT SAFETY AND METRICS: INDUSTRY BEST PRACTICES - PART 1 & 2

JIM SCHUSTER
CEO, MARTIN TECHNICAL
3:00 PM - 3:15 PM

BREAK

3:15 PM - 4:45 PM

MANUFACTURING SESSION

WELDING 101 & 102

ROLF GEIDE
EXECUTIVE VICE PRESIDENT SALES & MARKETING, SOUDRONIC

Rolf Geide joined the Soudronic Group in 1997. He held various positions in sales and management at Soudronic Germany. From 2007 until 2016 he acted as General Manager for Cantec, Essen, Germany, a Soudronic Group company. Since 2016 he holds the position of Executive Vice President Sales & Marketing for the Soudronic Group at the headquarters in Bergdietikon, Switzerland. He holds a Degree in Mechanical Engineering and Business Administration from the University of Applied Science, Friedberg Germany.

4:45 PM - 5:00 PM

Q&A

5:00 PM - 7:00 PM

SPONSOR HOSTED TABLETOP EXHIBITS & HOSPITALITY

MAY 24 // THURSDAY

7:00 AM - 8:30 AM

NETWORKING HOT BREAKFAST

8:30 AM - 9:15 AM

KEYNOTE PRESENTATION

MARKET & PACKAGING TRENDS

ERIK ROSENSTRAUGH | KEYNOTE SPEAKER
CEO, FUEL PARTNERHIPS

Erik learned the art of marketing by leading some of the world’s largest retail consumer brands in Tostitos, Craftsman and Ruffles. For the past seven years FUEL Partnerships, a retail marketing agency founded and led by Erik, has driven CPG Brands growth at the largest retailers such as Walmart, Target, Walgreens, Sam’s Club and more. For more information about FUEL Partnerships, visit www.fuelpartnerships.com.
GENERAL SESSION

9:15 PM - 9:45 PM
THE REGULATIONS AND BEYOND

LYNN GREGA
ASSOCIATE DIRECTOR GLOBAL REGULATORY AFFAIRS, THE SHERWIN-WILLIAMS COMPANY

Lynn has been with the Sherwin-Williams Packaging Business (formerly Valspar Corporation) for 10 years in regulatory leadership roles. As the Associate Director of Global Regulatory Affairs, she has led the regulatory compliance program for the next generation of Packaging coatings utilizing the Sherwin-Williams Safety by Design development protocol, resulting in successful global food contact and chemical inventory listings and customer regulatory acceptance.

9:45 AM - 10:00 AM
BREAK

10:00 AM - 10:45 AM
GENERAL SESSION

THE FUNDAMENTALS OF SELECTING THE RIGHT UV SYSTEM FOR THE JOB

MIKE IDACAVAGE
TECHNICAL MARKETING ADVISOR, MILTEC UV

Dr. Mike J. Idacavage received his B.S. (Chemistry) from Drexel University in 1975 and his Ph.D. from Syracuse University in 1979 (Organometallic Chemistry). Mike’s work in the area of radiation curing started at Eastman Chemicals with the establishment of a photopolymer lab in 1985. Mike has continued to work in the energy curable area since that time. Mike has served as President of RadTech North America for the 2009 to 2010 term. Currently, Mike is serving as an advisor and consultant to RadTech and several companies in the UV and EB curable market.

10:45 AM - 11:15 AM
GENERAL SESSION

DURABLE PACKAGING DESIGN WITH CIRCULAR SYSTEMS

JASMIN DRUFFNER
DURABLE PACKAGING DEVELOPER, TERRACYCLE - LOOP (TENTATIVE)

Jasmin Druffner is a trained Industrial Designer focused on circular systems and conscious materials. Her personal work is centered on natural and bio-degradable materials, such as ‘rucksack’ a completely compostable backpack that earned her a spot as a finalist for the Independent Handbag Awards in 2018. As a designer and developer for Loop, her focus is on durable packaging design, long lasting and circular recycling materials. Jasmin envisions a World that is self-sustaining for which she helps create intersections between unexpected materials and innate function.
WANT TO BUILD A GREAT SUPPLY CHAIN? – MANAGE FROM THE INSIDE OUT

MIKE REGAN
CHIEF OF RELATIONSHIP DEVELOPMENT & CO-FOUNDER, TRANZACT TECHNOLOGIES

Mr. Regan co-founded Tranzact Technologies in 1984 and is extremely well known and active within the logistics industry. He serves or has served on the Boards of numerous Supply Chain and Transportation industry groups and he is very active within other C-Level professional organizations such as YPO-WPO, CEO, L-3 and other professional executive associations. He has received numerous industry honors including CSCMP’s Distinguished Service Award, the Natural Industrial Transportation League’s McCullough Award and NASSTRAC’s Cutrona Award and Member of the Year Award.

12:00 PM - 1:00 PM
NETWORKING LUNCH AND RAFFLE PRICES

1:00 PM - 5:00 PM
LAGUNITAS BREWERY TOUR

Join us for a tour and tasting at Lagunitas Brewery.

We will provide bus transportation from the Hilton Oakbrook Hills Resort to the Lagunitas Brewing Company. The bus will depart the hotel on Thursday, May 23 at 1 p.m. and will return at approximately 5 p.m. To join the tour, registered conference attendees must RSVP.

HURRY–SPACE IS LIMITED

To reserve your spot, email IMDPAtour19@gmail.com
The IMDA is now the **International Metal Decorating & Packaging Association**. We changed our scope to include can making and metal packaging as part of our mission to bring the latest technology and information to our membership.

Our Premier IMDPA activity is the **Annual Memorial Golf Outing and Conference**. Big ideas will be explored and shared by all attending.

- Maximum educational and networking opportunities with a minimal time commitment
- Learn the latest development and key issues affecting the metal packaging industry
- Return to your job with new ideas, methods, and best practices which you can apply immediately

---

**SAVE UP TO $35 WHEN YOU REGISTER BY MAY 13**

**REAL EXPERTS**
**REAL ANSWERS**
**REAL VALUE**

**REGISTER NOW**
for our **86th Annual Conference**
**HILTON OAK BROOK HILLS RESORT**
**OAK BROOK, IL 60523**

[www.metaldecorators.org](http://www.metaldecorators.org)