

2021 IMDPA ANNUAL CONFERENCE

OCTOBER 6-7

📍 OAK BROOK, ILLINOIS



REAL EXPERTS.

REAL ANSWERS.

REAL VALUE.



Hilton Oak Brook Hills Resort
3500 Midwest Road, Oak Brook, IL 60523

www.metaldecorators.org

The IMDPA is dedicated to improving and fostering advancements in both metal decorating and packaging. We strive to provide the industry with valuable information and opportunities to network with fellow industry personnel. This language reflects the IMDPA's stated Purpose written in our association's membership application. This dedication will become evident once again as you learn what the IMDPA's Conference committee has assembled for this year's Conference.

In keeping with the general session offerings of a keynote speaker, financial analyst, marketing guru, and motivational speaker, we enhanced the program with trending political, sustainability, foreign trade and automated manufacturing presentations. Remaining true to our quest to present the latest technological developments, we host the ever popular breakout sessions which are streamlined for two-piece and flat-sheet decoration as well as manufacturing.

This year's Conference being held from Oct 6-7 in Oak Brook, IL, USA, will include presentations of interest to metal decorating and metal packaging personnel alike. Our Conference includes presentations on employee engagement, political outlook, metal packaging financial analysis, regulations affecting metal packaging, LED Curing, Digital Printing, Customer Branding Initiatives, Printing Equipment improvements and industry innovations. We will have enlightening Keynote Speeches from Gary Hemphill of the Beverage Marketing Corporation and Dr. Daniel Abramowicz, Crown Holdings on Digital Printing.

With Your Conference Safety In Mind:

The IMDPA will follow the Illinois State guidelines and the Hilton's safety practices for hosting our Conference to ensure that we have a safe meeting environment for all attendees.

WHY ATTEND?

You'll get maximum educational and networking opportunities with a minimal time commitment. Learn the latest developments and key issues affecting the metal decorating industry.

WHAT WILL YOU LEARN?

Benefit from information exchange, professional networking and a wide variety of communication opportunities in an informal, relaxed environment. Return to your job with new ideas, methods and best practices that you can apply immediately.

PROGRAM HIGHLIGHTS

Technical Innovation	Quality Awards
Market Trends	Tabletop Exhibits
Financial & Regulatory	Scholarship Golf Outing
Legal & Compliance	Application-Specific Breakouts
Global Trade Tariffs	
Motivational Speaker	



Hilton Oak Brook Hills Resort & Conference Center

Register Online: metaldecorators.org

Click on Events and select Hotel Reservations

Register by Phone: 1-800-HILTONS or 630-850-5555

Mention code IMDPA21 to receive the IMDPA special rate of \$189 + tax

All reservations are 100% refundable up to 28 days prior to arrival. Cut off date is September 12.

**BOOK
NOW!**
for Discounted
Rate

PRODUCT SPONSORSHIP & DISPLAY REGISTRATION

2021 ANNUAL IMDPA CONFERENCE

October 6-7, 2021 ▪ Hilton Oak Brook Hills Resort ▪ Oak Brook, IL USA

**PROMOTE YOUR COMPANY ▪ SHOWCASE YOUR TECHNOLOGY
NETWORKING OPPORTUNITIES ▪ PRIZES AWARDED**



2021 SPONSORSHIP—\$1,000 **\$1,200 VALUE**

Show your dedication to the industry, promote your company and get your name in front of 300+ metal packaging attendees during the IMDPA 2021 Annual Conference.

Sponsorship Includes:

1. Complimentary tabletop display during Sponsor Hosted Hospitality Event. *\$350.00 Value*
2. Logo placement/hyperlink on IMDPA website for 1 year. *\$750.00 Value*
3. Free listing in Resource Directory. *\$100.00 Value*
4. On-site company recognition throughout hotel conference center via signs and banners.
5. Free listing in Sponsor & Exhibitor Prospectus booklet.
6. Recognition by industry peers with special attendee badge.

\$1,000 fee contributes to motivational speaker, conference giveaways, speaker gifts, exhibitor hospitality, promotional signage and other promotional costs incurred.

PRODUCT DISPLAY EXHIBITS

The Annual Tabletop Display Sponsor Hosted Hospitality Event will take place at the conclusion of Wednesday's general session. Displays will be set up in one large ballroom at the Hilton Oak Brook Hills Resort. During the Hospitality Event, refreshments and heavy hors d'oeuvres will be served. Prizes will be awarded to those in attendance.

Guidelines:

1. The Display and Sponsor Hosted Hospitality Event will be held on Wednesday, October 6th.
2. The Exhibit fee is \$350.00 USD. Electrical services are available upon request for an additional \$75.00.
The Exhibit fee is waived for those signed up for Conference Sponsorship.
3. Display space must be requested in advance by Sept. 17th. Tables will be available on a 1st come basis.
4. Display areas will be limited to 30" x 72" of table space.
5. Display set-up will take place on Wednesday after the luncheon.
6. Information for display set-up will be forthcoming.

*** Please complete the enclosed information form for the exhibit program to be distributed at the conference by September 17, 2021. For those attending the conference, please complete the enclosed conference registration form or register online at www.metaldecorators.org. Return the form to:**

IMDPA
PO Box 922
Sykesville, MD 21784, USA

Email: info@metaldecorators.org

Sponsor: Yes No \$1,000 – Includes FREE Exhibit Table. Please reserve a table at no cost. Add electric at \$75 additional.

Exhibitor: Yes No # Tables: _____ \$350.00 per table without electric \$425.00 per table includes electric

Special needs (electrical for \$75.00 additional): _____

Name : _____ Company: _____

Phone: _____ Email: _____

Enclosed is a check # _____ in the amount of \$ _____ USD, payable to the International Metal Decorators Association

Please charge my credit card \$ _____ USD

American Express Visa Master Card Cardholder Name: _____

Card Number: _____ Expiration Date: _____ Security Code: _____

Signature: _____

NOTE: Sponsorship does not include Conference Registration Fees. Attendees must register for the Conference. Display registrants must also register for the Conference.

Sponsorship and Exhibitor fees must be paid by September 17, 2021 to be included in all onsite promotional materials.

www.metaldecorators.org

CONFERENCE SPONSORSHIP & EXHIBITS

We are pleased to list the following Sponsors and Exhibitors who have registered for the Conference as of August 14, 2021.

We still have sponsorship and exhibition opportunities available for those wishing to participate. Please see the form in this brochure.

SPONSORS

American Ultraviolet	JM Travis Ltd
Anguil Environmental Systems, Inc.	Kinyo/DYC Supply
Ardagh Metal Packaging	Koenig & Bauer-MetalPrint GmbH
Bunting Magnetics	Miltec UV
Canmaking News	Perm Machine & Tool Company
CanTech International	PPG Packaging Coatings
Chromatic Technologies, Inc.	Reynolds Services, Inc
Environmental Services & Technologies Inc	Roeslein & Associates Inc
Finzer Roller	Southern Graphic Systems
HeatTek Inc	Sensory Analytics (SpecMetrix Systems)
Henkel	T.D. Wright Inc.
Heraeus Noblelight UV	The Canmaker Magazine
Intercan Group Ltd	The Meridian Design Studio, LLC.
INX International Ink Co.	The Metal Packager
ISRA VISION	The Ohio Art Company
JL Clark	

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Anguil Environmental Systems, Inc.	Koenig & Bauer-MetalPrint GmbH
Bunting Magnetics	Miltec UV
Canmaking News	Perm Machine & Tool Company
CanTech International	PPG Packaging Coatings
Chromatic Technologies, Inc.	Prime Controls
Environmental Services & Technologies Inc.	Reynolds Services, Inc
Finzer Roller	Roeslein & Associates Inc
Hannecard Roller Coatings Inc/ ASB Industries	Southern Graphic Systems
HeatTek Inc	Sensory Analytics (SpecMetrix Systems)
Henkel	T.D. Wright Inc.
Heraeus Noblelight UV	The Canmaker Magazine
Intercan Group Ltd	The Meridian Design Studio, LLC.
INX International Ink Co.	The Metal Packager
ISRA VISION	Xrite
JM Travis Ltd	

2021 COMMITTEE MEMBERS

John Clark, Chair Hereaus Noblelight	Bill Hoyle Hoyle Consulting
Randy Apperson Finzer Roller	John Hrdlick INX International
Bob Blandford Miltec UV	Kyle Hurla INX International
Levi Boss Ball Corporation	Art Hurley Silgan Closures
Mike Block Carey Color	Sarah Jacks INX International
Sam Courtney VN Graphics	Jack Knight INX International
Tim Duca CanPack	Steven Markovich Sherwin-Williams
Craig Eberts IMDPA Honorary	Carl Martel Coral Chemical
Paul Fennessy Crown Cork & Seal	Mike Masenior Ameripro
Mark Finch Silgan	Victoria Ryan Ardagh Group
Gene Furey IMDPA Honorary	Renee Schouten INX International
John Friedman Northern Container	Philip Shaughnessy Crown Cork & Seal
Bill Graue IMDPA Honorary	Mark Von Bokel SGS International
John Greenwald IMDPA Honorary	Mike Yavorski Sherwin-Williams
Nick Hammer Trivium	



DECORATOR OF THE YEAR AWARDS

The IMDPA supports the recognition of the craftsmanship displayed by those who are

active in the decoration of metal products. Our industry is fortunate to have many individuals who have demonstrated a performance level worthy of recognition by their peers.

Companies are afforded the opportunity to recognize those individuals who have displayed exemplary craftsmanship while carrying out their duties operating or maintaining metal decorating equipment. We encourage managers to submit applications for those who meet the IMDPA's criteria to be considered for such recognition. **Download an entry form from our website: metaldecorators.org. Deadline for submission is September 3, 2021.** All nominees will be given a complimentary registration to the conference and will be recognized during Wednesday's Awards Luncheon.

CONFERENCE AGENDA

WEDNESDAY | OCTOBER 6

7–8:30 a.m.	REGISTRATION AND CONTINENTAL BREAKFAST
8–8:30 a.m.	ANNUAL MEMBERSHIP MEETING Annual meeting for current and new members
8:30–8:45 a.m.	PRESIDENT'S OPENING REMARKS Renee Schouten, IMDPA President
9 a.m.–12 p.m.	GENERAL SESSION Keynote Presentation The Commercialization of Digital Printing for 2pc Beverage Cans Daniel A. Abramowicz, Ph. D., CTO Crown Holdings Boom Time For Beverage Cans Mark Wilde, Ph.D., Managing Director BMO Recent Federal Tax, Workforce and International Trade Developments Russ Randle, Principal Miles & Stockbridge Motivational Speaker Manufacturing Engagement: Smart Strategies to Keep Your Top Talent Lisa Ryan, Founder/Chief Appreciation Strategist, Grategy, LLC.
12–1:15 p.m.	AWARDS LUNCHEON Member of the Year, Decorators of the Year & Excellence in Quality, and golf scholarships
1:30–5 p.m.	BREAKOUT SESSIONS Flat Sheet 3P Regulatory Issues and Innovations for Improvements. Two Piece Latest in can inspection technologies, non-contact printing systems, and innovation. Manufacturing Latest in Metal Packaging Manufacturing
5–7 p.m.	TABLETOP EXHIBITION & SPONSOR HOSTED HOSPITALITY Real Experts, Real Answers, Real Value Featuring prize drawing giveaways at the end of the session
	EVENING IS OPEN

THURSDAY | OCTOBER 7

7–8:30 a.m.	CONTINENTAL BREAKFAST AND NETWORKING
8:30 a.m.–12 p.m.	GENERAL SESSION Keynote Presentation Trends in the U.S. Beverage Market and Its Packaging Gary Hemphill, Managing Director of Research, Beverage Marketing Corporation Global Trade Issues Affecting Metal Packaging Nazak Nikakhtar, Partner Wiley Law Firm The New Reality in Metal Packaging John Frangakis, Chairman & CEO Reynolds Services, Inc. Regulatory Presentation Rebecca Lipscomb, EHS Director INX International Ink Co. Post-Pandemic "New Normal" or "New Better" Daniel Wachter, Chief Commercial Officer CTI Inks
12–1:00 p.m.	LUNCHEON AND NETWORKING

REGISTER ONLINE TODAY

MEMBERS

Advance Registration: \$350

(Register by September 24, 2021)

NOTE: For the member rate, your email address will be required for verification and dues must be current.

On-site Registration: \$385

NON-MEMBERS

Advance Registration: \$450

(Register by September 24, 2021)

On-site Registration: \$485

METALDECORATORS.ORG

FEATURED SPEAKERS



DANIEL ABRAMOWICZ

DANIEL A. ABRAMOWICZ, PH.D. | KEYNOTE SPEAKER

CHIEF TECHNOLOGY OFFICER OF CROWN HOLDINGS

Commercialization of Digital Printing for 2-pc Beverage Cans

Digital printing has significantly impacted a number of packaging formats, particularly those that can be web-printed such as labels, carton and pouches as well as those printed in a flat format such as spot printing on ends. Although inroads have been made in direct-to-shape digital printing for metal packaging applications, commercialization has been limited to lower volume opportunities such as craft beverages. This presentation will discuss the state-of-the-art for digital printing of 2-pc beverage cans as well and the technical challenges that are limiting more widespread application. A new technology will be introduced that overcomes many of these limitations.



GARY HEMPHILL

GARY HEMPHILL | KEYNOTE SPEAKER

MANAGING DIRECTOR OF RESEARCH OF BEVERAGE MARKETING CORPORATION

Trends in the U.S. Beverage Market and Its Packaging

The U.S. beverage marketplace is evolving with the emergence of new segments, brands and companies. Likewise, today's consumers have grown more discerning, demanding variety, healthfulness, and convenience in their beverage choices. Gary Hemphill will cover the ever-changing marketplace and the implications for packaging in this thought-provoking presentation. Get a look at 2020 beverage developments and data, plus a peek into the future. Gary A. Hemphill is Managing Director of Research at Beverage Marketing Corporation and has more than 25 years' experience in the beverage industry. He is widely quoted in the press and has often been interviewed on both TV and radio on issues of critical importance to the beverage industry.



LISA RYAN

LISA RYAN | MOTIVATIONAL SPEAKER

FOUNDER/CHIEF APPRECIATION STRATEGIST OF GRATEGY, LLC.

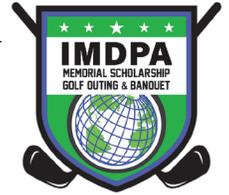
Smart Strategies to Keep Your Top Talent

Are you frustrated with your employees' lack of commitment and passion? Do you wish you could connect with your team members in a meaningful way? Are you seeing their negative attitudes affect your company's relationships with your customers? As a Certified Speaking Professional, an award-winning speaker and author of ten books, Lisa Ryan works with her clients to develop employee and client engagement initiatives and strategies that keep their top talent and best clients from becoming someone else's. Her expertise includes: strengthening workplace culture, improving employee engagement, increasing customer retention, and initiating gratitude strategies ("Grategies") for personal and professional transformation. You will enjoy her high energy, enthusiastic delivery and quick wit and they leave the session with ideas they are committed to acting on immediately to make positive workplace culture changes.



IMDPA Memorial Scholarship GOLF OUTING & BANQUET

TUESDAY | OCTOBER 5, 2021



Hilton Oak Brook Hills Willow Crest Golf Course

The proceeds from the IMDPA Memorial Golf outing are used to fund a most worthy cause, our **IMDPA Scholarship Fund**. These funds are awarded to our members' children and grandchildren who will continue their pursuit of learning at the college level.

Golfers will enjoy the camaraderie and sportsmanship of fellow metal decorators as they play on the Willow Crest Golf Course. Upon completion of the play, we will host our ever-popular banquet, during which we recognize the achievements of the day's golfers. The banquet is also open to non-golfers who want to share in the festivities and fellowship of the other industry members.

To register and find more details go to: www.metaldecorators.org and look for IMDPA Golf & Banquet under Events.

Sponsor Hosted

TABLETOP EXHIBITION

The Sponsor Hosted Annual Tabletop Exhibit will take place at the conclusion of Wednesday's general session. Displays will be set up in one large ballroom during which refreshments and hors d'oeuvres will be served. This is a great opportunity for attendees to network with real experts, get real answers and real value. **This event always SELLS out so reserve your spot today** by submitting the enclosed form.



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(Register by September 24, 2021)

NOTE: For the member rate, your email address will be required for verification and dues must be current.

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- Maximum educational and networking opportunities with a minimal time commitment
- Learn the latest development and key issues affecting the metal packaging industry
- Return to your job with new ideas, methods, and best practices which you can apply immediately

**SAVE
UP TO \$35**
WHEN YOU REGISTER BY
SEPTEMBER 24



IMDPA
International Metal Decorating
and Packaging Association

REGISTER NOW
HILTON OAK BROOK HILLS RESORT
OAK BROOK, IL 60523, USA



www.metaldecorators.org