

[FUNDA METALS]

A Newsletter for the Metal Decorating & Packaging Industry

2022 ADVERTISING RATE SHEET

PUBLISHER / ADVERTISING

The International Metal Decorating & Packaging Association
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FundaMetals, digitally published by the International Metal Decorating and Packaging Association, is distributed four times a year to over 1400 association members and industry professionals around the world.

The newsletter is a published educational tool designed to deliver detailed technical information, to improve efficiencies, to enhance job knowledge, to communicate membership information, and to advise the industry of educational seminars.

PUBLICATION AD SUBMISSION DEADLINES

First Quarter Deadline: February 15, 2022
 Second Quarter Deadline: April 15, 2022
Third Quarter Deadline: July 8, 2022 (printed issue)
 Fourth Quarter Deadline: October 14, 2022

Page Size	1x	2x/3x	4x
Full Page	875	825	775
1/2 Page	525	475	425
1/4 Page	425	375	325
1/8 Page	325	275	225

ADVERTISING RATES

Frequency
\$ Rate Per Issue

Please choose issues for your ad to appear (see below)

NEW FOR 2022!

Newsletter advertisers can **sponsor a 2022 Webinar for just \$250**. The offer includes your logo on all promotional materials and introduction slide of one webinar. Topics TBD. We will contact you to discuss options.

The IMDPA will invoice for advertising. Please supply billing contact information below.

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Payment Enclosed (Mail to IMDPA address above) Please Invoice

Submit order form to: advertise@metaldecorators.org

To Pay by Credit Card, contact: Michael Masenior @ 410-252-5025

File Preparation:

In order to ensure your files are print-ready, we require a CMYK (no spot colors) high-quality PDF per size specifications listed below. Please export with the standard setting PDF X-1a. Other formats allowed are .tif, .eps, and .jpg. All ads should be generated "to size" at a minimum resolution of 300 dpi. Bleeds are not required.

Note: Business cards (1/8 page ad) may be submitted if the artwork is vector and editable.

File Submission to: advertise@metaldecorators.org (under 10MB) or send large files via Dropbox or Google Drive Shared links.

AD SIZE REQUIREMENTS

Size (Finished):	Width	Height
Full Page	7.5"	9.25"
1/2 Page Vertical	3.6875"	9.25"
1/2 Page Horizontal	7.5"	4.5625"
1/4 Page	3.6875"	4.5625"
1/8 Page (Business card)	3.6875"	2.2188"



SELECT ISSUES FOR AD TO APPEAR:

AD SIZE	ISSUE TO APPEAR
<input type="checkbox"/> Full Page	<input type="checkbox"/> Full Year
<input type="checkbox"/> 1/2 Page Vertical	<input type="checkbox"/> First Quarter
<input type="checkbox"/> 1/2 Page Horizontal	<input type="checkbox"/> Second Quarter
<input type="checkbox"/> 1/4 Page	<input checked="" type="checkbox"/> Third Quarter*
<input type="checkbox"/> 1/8 Page	<input type="checkbox"/> Fourth Quarter

Use same artwork for all issues?

*Printed and distributed at Annual Conference

Interested in being a webinar sponsor?