

# [ FUNDA METALS ]

A Newsletter for the Metal Decorating & Packaging Industry

## 2023 ADVERTISING RATE SHEET

### PUBLISHER / ADVERTISING

The International Metal Decorating & Packaging Association  
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**FundaMetals**, published by the International Metal Decorating and Packaging Association, is distributed four times a year to over 1400 association members and industry professionals around the world.

The newsletter is a published educational tool designed to deliver detailed technical information, to improve efficiencies, to enhance job knowledge, to communicate membership information, and to advise the industry of educational seminars.

### PUBLICATION AD SUBMISSION DEADLINES

First Quarter Deadline: February 15, 2023  
 Second Quarter Deadline: April 15, 2023  
**Third Quarter Deadline: July 7, 2023 (conference issue)**  
 Fourth Quarter Deadline: October 14, 2023

Page Size	1x	2x/3x	4x
Full Page	963	908	853
1/2 Page	578	523	468
1/4 Page	468	413	358
1/8 Page	358	303	248

### ADVERTISING RATES

**Frequency**  
**\$ Rate Per Issue**

Please choose issues for your ad to appear (see below)

### WEBINARS 2023

Newsletter advertisers can **sponsor a 2023 Webinar for just \$250**. The offer includes your logo on all promotional materials and introduction slide of one webinar. Topics TBD. We will contact you to discuss options.

The IMDPA will invoice for advertising. Please supply billing contact information below.

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Submit order form to: [advertise@metaldecorators.org](mailto:advertise@metaldecorators.org)

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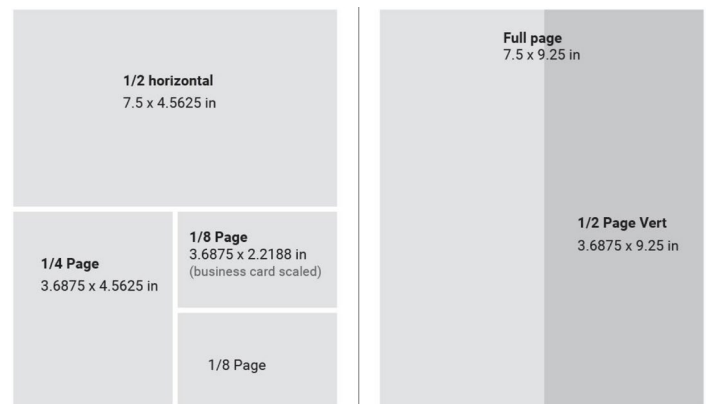
In order to ensure your files are print-ready, we require a CMYK (no spot colors) high-quality PDF per size specifications listed below. Please export with the standard setting PDF X-1a. Other formats allowed are .tif, .eps, and .jpg. All ads should be generated "to size" at a minimum resolution of 300 dpi. Bleeds are not required.

**Note:** Business cards (1/8 page ad) may be submitted if the artwork is vector and editable.

**File Submission to:** [advertise@metaldecorators.org](mailto:advertise@metaldecorators.org) (under 10MB) or send large files via Dropbox or Google Drive Shared links.

### AD SIZE REQUIREMENTS

Size (Finished):	Width	Height
Full Page	7.5"	9.25"
1/2 Page Vertical	3.6875"	9.25"
1/2 Page Horizontal	7.5"	4.5625"
1/4 Page	3.6875"	4.5625"
1/8 Page (Business card)	3.6875"	2.2188"



### SELECT ISSUES FOR AD TO APPEAR\*:

AD SIZE	ISSUE TO APPEAR
<input type="checkbox"/> Full Page	<input type="checkbox"/> Full Year
<input type="checkbox"/> 1/2 Page Vertical	<input type="checkbox"/> First Quarter
<input type="checkbox"/> 1/2 Page Horizontal	<input type="checkbox"/> Second Quarter
<input type="checkbox"/> 1/4 Page	<input type="checkbox"/> Third Quarter
<input type="checkbox"/> 1/8 Page	<input type="checkbox"/> Fourth Quarter

Use same artwork for all issues?

\*ALL ISSUES TO BE PRINTED FOR 2023

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