

# [FUNDA METALS]

*A Newsletter for the Metal Decorating & Packaging Industry*

## 2025 ADVERTISING RATE SHEET

### PUBLISHER / ADVERTISING

The International Metal Decorating & Packaging Association  
 PO Box 992 Sykesville, MD 21784 USA  
 410-252-5205 • [www.metaldecorators.org](http://www.metaldecorators.org)  
 E-mail: [info@metaldecorators.org](mailto:info@metaldecorators.org) • Contact: Michael Masenior

**FundaMetals**, published by the International Metal Decorating and Packaging Association, is distributed four times a year to over 1400 association members and industry professionals around the world.

The newsletter is a published educational tool designed to deliver detailed technical information, to improve efficiencies, to enhance job knowledge, to communicate membership information, and to advise the industry of educational seminars.

### PUBLICATION AD SUBMISSION DEADLINES

First Quarter Deadline: January 20, 2025  
 Second Quarter Deadline: April 14, 2025  
**Third Quarter Deadline: July 21, 2025 (conference issue)**  
 Fourth Quarter Deadline: October 24, 2025

### ADVERTISING RATES

#### Frequency / \$ Rate Per Issue

Please choose issues for your ad to appear (see below)

Page Size	1x	2x/3x	4x
Full Page	985	920	875
1/2 Page	590	540	475
1/4 Page	475	430	375
1/8 Page	365	310	275

The IMDPA will invoice for advertising. Please supply billing contact information below.

Company: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country \_\_\_\_\_

Payment Enclosed (Mail to IMDPA address above)  Please Invoice

Submit order form to: [advertise@metaldecorators.org](mailto:advertise@metaldecorators.org)

To Pay by Credit Card, contact: Michael Masenior @ 410-252-5025

### File Preparation:

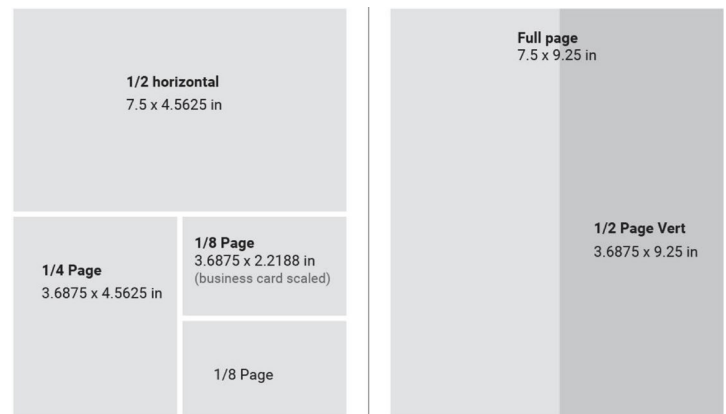
In order to ensure your files are print-ready, we require a CMYK (no spot colors) high-quality PDF per size specifications listed below. Please export with the standard setting PDF X-1a. Other formats allowed are .tif, .eps, and .jpg. All ads should be generated "to size" at a minimum resolution of 300 dpi. Bleeds are not required.

**Note:** Business cards (1/8 page ad) may be submitted if the artwork is vector and editable.

**File Submission to:** [advertise@metaldecorators.org](mailto:advertise@metaldecorators.org) (under 10MB) or send large files via Dropbox or Google Drive Shared links.

### AD SIZE REQUIREMENTS

Size (Finished):	Width	Height
Full Page	7.5"	9.25"
1/2 Page Vertical	3.6875"	9.25"
1/2 Page Horizontal	7.5"	4.5625"
1/4 Page	3.6875"	4.5625"
1/8 Page (Business card)	3.6875"	2.2188"



### SELECT ISSUES FOR AD TO APPEAR\*:

AD SIZE	ISSUE TO APPEAR
<input type="checkbox"/> Full Page	<input type="checkbox"/> Full Year
<input type="checkbox"/> 1/2 Page Vertical	<input type="checkbox"/> First Quarter
<input type="checkbox"/> 1/2 Page Horizontal	<input type="checkbox"/> Second Quarter
<input type="checkbox"/> 1/4 Page	<input type="checkbox"/> Third Quarter
<input type="checkbox"/> 1/8 Page	<input type="checkbox"/> Fourth Quarter

Use same artwork for all issues?

\*ALL ISSUES TO BE PRINTED FOR 2025